

>Tax

Engagement
 Profit Driver
 Fixed Assets
 Practice
 Practice Driver
 Site Builder
 Outsource
 Planning
 Trial Balance

Provide your staff with accurate cost basis, capital gains tax lot data, and trade decision tools that maximize investors' after-tax returns.

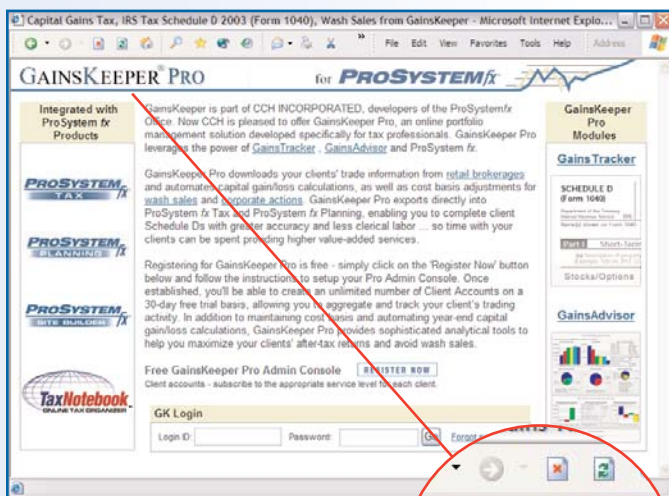


GainsKeeper® Pro™, a sophisticated web-based portfolio management tool developed specifically for professionals, is here to take the work out of tax lot accounting and Schedule D preparation, and help power your firm to greater profitability!

Business Week called GainsKeeper “a capital gains miracle worker,*” and for good reason! Not only will it aggregate your clients' investment data and automate the process of tax lot accounting and basis tracking, it will also allow you to import Schedule D 1099B data directly into **ProSystem fx Tax** – potentially shaving hours off your tax preparation time. These time-saving benefits will reduce your costs and allow you to spend more time focusing on financial planning and consultation with your clients.

With GainsKeeper Pro you can:

- > **Quickly populate** GK accounts with dynamic imports from over 30 brokerage companies. Save time, reduce your margin of error and immediately begin taking advantage of GainsKeeper's versatile features.
- > **Automatically track** corporate actions and wash sales...saving even more time by eliminating what can be a time-consuming manual task.
- > **Minimize the effort** required to produce your clients' tax returns when you seamlessly import Schedule D data into ProSystem fx Tax. Because basis information is tracked and adjusted throughout the year, the direct import feature does the work for you. This eliminates the practice of attaching brokerage statements to returns, a practice that prevents returns from qualifying for electronic filing.
- > **Analyze the impact of trades** before they are made with easy-to-use analytical tools that maximize gains and after-tax savings. Strong year-end analysis tools quickly identify tax saving strategies, and diversification tools like charts and graphs help you better strategize for your clients.



GainsKeeper Pro takes the hassle out of preparing the Schedule D.

GAINSKEEPER
 Integrated with
 ProSystem fx
 Products

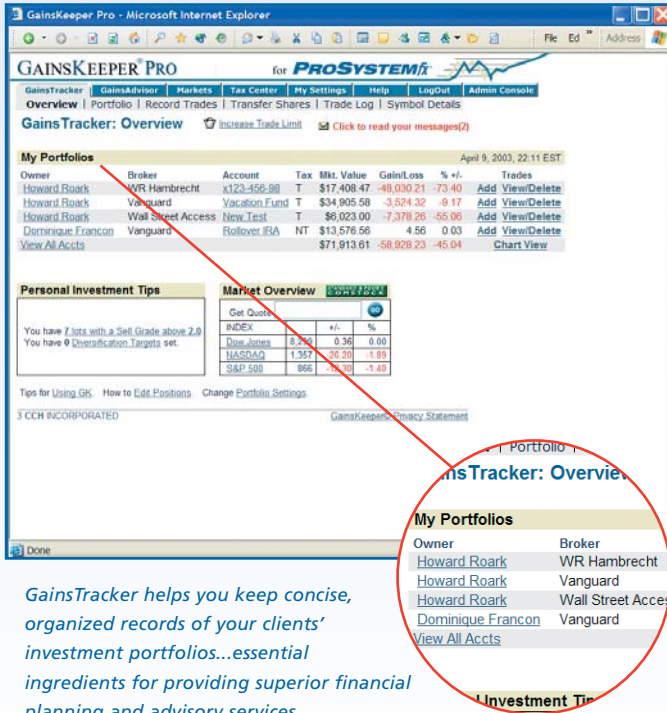
BENEFIT FROM UNCOMPLICATED RECORD-KEEPING

GainsKeeper Pro provides a free administrative module that allows you to group all your client accounts under a single login, giving you quick access to each client's portfolio. Included within GainsKeeper are two complementary modules: **GainsTracker** and **GainsAdvisor**.

* Business Week,
 Bob Barker

> > > >

GAINSKEEPER® PRO



GainsTracker helps you keep concise, organized records of your clients' investment portfolios...essential ingredients for providing superior financial planning and advisory services.

ELIMINATE THE COMPLEXITIES OF COST BASIS TRACKING AND CAPITAL GAIN/LOSS DETERMINATION

GainsTracker helps you keep concise, organized records of your clients' investment portfolio...essential ingredients for providing superior financial planning and advisory services. It allows you to:

- > **Aggregate** your clients' investment information by importing transactions from over 30 of the most popular brokerage companies, as well as QIF imports from Quicken® and MS Money® or an Excel import template.
- > **Automatically** adjust holdings for the effects of corporate actions, such as:
 - Stock splits
 - Liquidations
 - Mergers
 - Reorganizations
 - Stock dividends
 - Name changes
 - Spin offs
 - Return of capital
- > **Adjust cost** basis and deferrals for wash sales.
- > **Match** sell transactions against appropriate tax lots to adjust positions.
- > **Calculate and summarize** capital gains and import directly into ProSystem fx Tax.
- > **Produce** customizable reports.

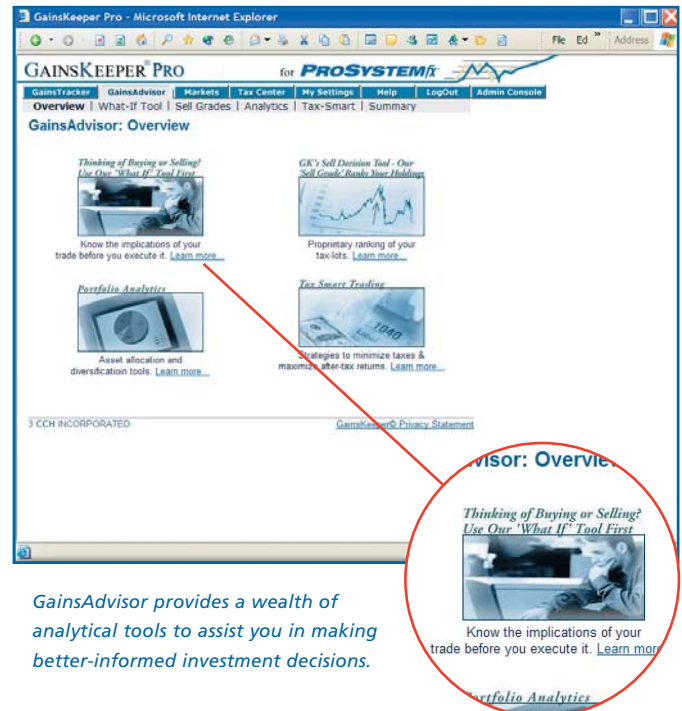
IDENTIFY TAX-SMART TRADES AND STILL AVOID LOSS DEFERRALS

GainsAdvisor identifies simple trading opportunities that minimize your clients' capital gains taxes and therefore maximize their after-tax returns. That means more money in your clients' pocket on an after-tax basis.

Maximize your after-tax investment returns by:

- > **Running** "what-if" scenarios to determine potential effects of a trade.
- > **Identifying** the best lots to sell from a tax-efficiency standpoint.
- > **Avoiding** wash sales.
- > **Capitalizing** on tax advantages between short-term and long-term holding periods.
- > **Identifying** investments for the 'Double Down' strategy.

For more information on GainsKeeper Pro, call **1-800-PFX-9998** (1-800-739-9998) or visit **www.gainskeeperpro.com**.



GainsAdvisor provides a wealth of analytical tools to assist you in making better-informed investment decisions.



CCH Tax and Accounting
 21250 Hawthorne Blvd.
 Torrance, CA 90503
 1-800-PFX-9998
 Tax.CCHGroup.com

A WoltersKluwer Company